POP CULTURE

BEY-BIES

Beyoncé broke Selena Gomez' record for the most-liked Instagram post by announcing her pregnancy, garnering 8 million likes in the first 24 hours. In July, Bey broke her own record with a photo of the twins, Rumi and Sir, with 10.2 million likes.



FIDGETING FUN

The spinning gadgets take over malls, schools and offices everywhere this year. The fidget spinner is not patented, allowing anyone to replicate the design.

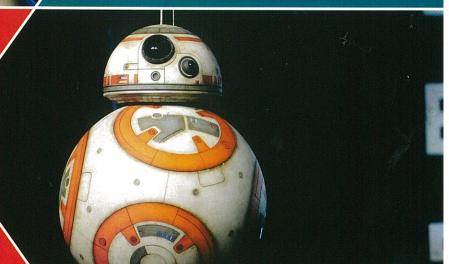


LIVING VIRTUALLY

Whether PokemonGo or The Elder Scrolls V: Skyrim VR, virtual and augmented reality are taking the world by storm by making digital landscapes come to life right before our eyes.



The original Star Wars movie, released 40 years ago in 1977, launched one of the most successful and beloved franchises ever. The eighth movie in the series, The Last Jedi, is released in December.



SWITCH SURGE

The Nintendo Switch provides gamers with the ability to take their gaming system anywhere or play at home with multiple users. The first system of its kind, it gains instant popularity.



WONDER WOMAN

Director Patty Jenkins' Wonder Woman crosses the \$600M threshold worldwide, making the film the highest-grossing live-action movie by a female director in history.



ENVELOPE-GATE

A faulty envelope handoff causes one of the most shocking moments in Oscars history–*La La Land* is announced as the best picture winner, when the film *Moonlight* is the true winner. A *La La Land* producer corrects this mistake onstage, shocking audiences around the globe. As a result, the Oscars will implement new rules for handing over envelopes to celebrity presenters to prevent future blunders.

WHAT WERE YOUR FAVORITE POP CULTURE MOMENTS THIS YEAR?

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